

“BUILD RELATIONSHIPS, NOT ASSETS”

LAWRENCE SPRUNG



Lawrence Sprung CFP® is the President and Founder of Mitlin Financial, Inc. He entered the financial industry in 1996 and continues to be inspired and energized by the challenge of helping his clients achieve and even surpass their financial goals.

Mitlin Financial, Inc. is an SEC Registered Investment Advisor (RIA) that prides itself on facilitating their client's financial future. Being a fiduciary is a perfect fit for Larry's personality and business perspective as he puts clients first and consistently helps them make decisions that are right for them.

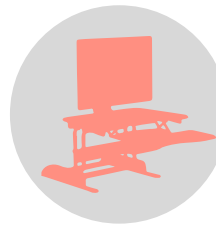
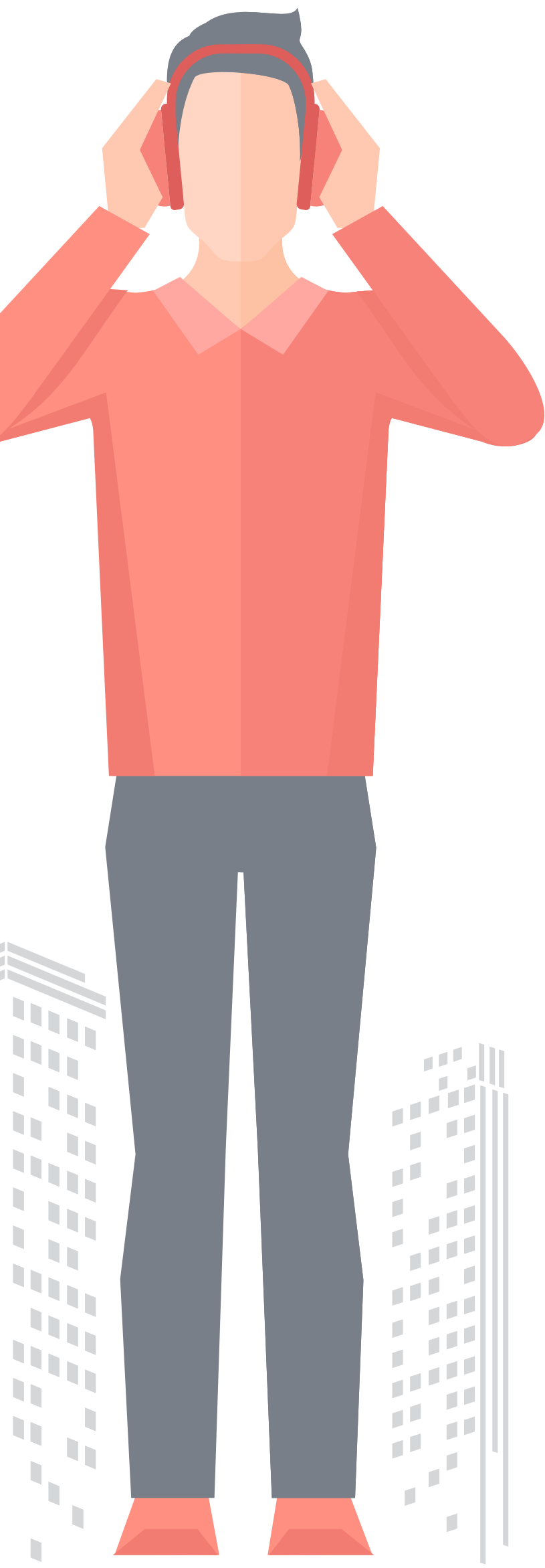
Larry is known as a devoted educator. He is a frequent speaker at industry conferences and regularly films the firm's "Mitlin Minute," which is designed to provide information regarding relevant financial topics.

Today, Larry is proud to be serving the second and third generations of his clients. He has seen first-hand how strong financial habits instilled in parents, children and grandchildren, can impact a family's wealth and wealth stewardship for generations.

As an active volunteer, Larry serves on the National Board of the American Foundation for Suicide Prevention (AFSP). With his wife, Denise, he has raised more than \$1,000,000 for the organization through the Keith Milano Memorial Fund. The fund was created at AFSP in memory of Larry and Denise's brother-in-law and brother, respectively.

Larry has been recognized as one of Long Island Business News' "40 Under 40," and his commentary is regularly featured in publications such as Long Island Business News, U.S. News & World Reports, Newsday, Investopedia, Yahoo Finance, and Nasdaq's website. If you have the pleasure of meeting Mr. Sprung, you will find that he is more often found conversing about AFSP, his sons' or a hockey game. Doing business and creating relationships is at the heart of who Larry is and it is all done with style and grace.

TODAY'S SUBJECTS



The VARIDESK [View Online](#)



Why he manages money so his clients can manage their vacations



Lawrence's approach to financial planning design



The 3 most important pieces of your retirement plan



Adam's long history with Larry



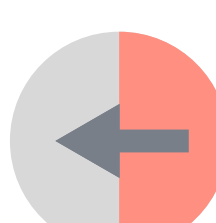
Larry builds relationships, not assets



Learn about the gift that gets him a 90% Thank You rate



Keith Milano Memorial Fund



What Lawrence would have done differently

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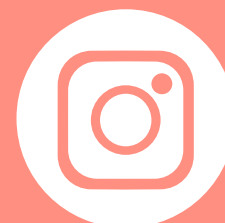
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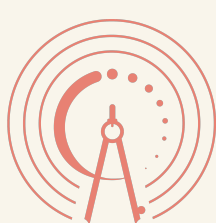
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CONVERSATIONS
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